

Essential Deal Trends: Oncology

Understand the key trends in oncology dealmaking with insightful analysis of the key deals in this therapy area.

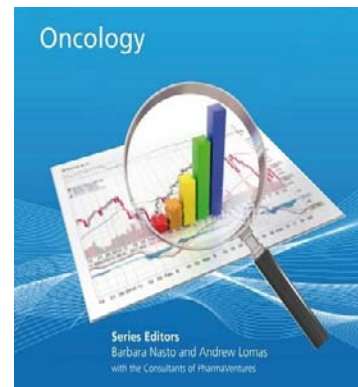
The **Essential Deal Trends: Oncology** report provides crucial deal trend analysis in the area of oncology.

Overview:

- Analysis of trends in global oncology deals signed since 2000 to 2012 based on data from PharmaDeals v4 Agreements, a database of over 47,000 deals and alliances.
- The report contains case studies, indicative of the oncology deal-making landscape, which are specially classified as 'SuperDeals', 'Trail-Blazing Deals' and 'In-line Deals'.
- Access over 1,000 oncology deals from 2011 to June 2012 that can be analysed by type of deal, type of product, total deal values, upfront or milestone payments, or by phase of development.

Contents:

- Factors affecting oncology dealmaking by reviewing market drivers and key players including a general overview of all dealmaking in oncology.
- In-depth look at oncology deals by deal types such as collaborative R&D, licensing, M&A, marketing, manufacturing and technology access deals. These are analysed in terms of deal intensity, development phase and total and average deal values.
- A review of the financial deal terms of oncology deals including royalty rates and upfront and milestone payments by phase of development.
- Oncology dealmaking activities of the top 12 pharmaceutical companies since 2007 and a table of 1,000+ oncology deals with deal data from 2011 to first half of 2012.



Key Benefits:

- **Complete report updated in October 2012 to include deal data up to June 2012; updated tables and graphs.**
- Identify who are the most active and least active dealmakers in the therapy area.
- Find out what deal values and upfront payments key oncology deals achieved in recent years.
- View the data source and access Excel spreadsheets of oncology deals and financial information for your own deal analysis.

Delivery:

- **One year subscription to Interactive iReport format and single hard copy**
- PharmaDeals iReports offers **full searchability** including **cut and create** your own report.
- **Export tables, figures** and whole chapters into **Excel, PowerPoint and Word**.
- **Nine language automatic translation** – choose to view report in French, German, Chinese, Italian, Spanish, Japanese, Portuguese, Korean or Russian.
- **For more information please visit www.pharmadealsnet/reports**

Essential Deal Trends: Oncology

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