

Oncology



Series Editors

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Oncology (New Edition)



PharmaVentures
Experts in deals and alliances

PharmaDeals Essential Deal Trends Oncology

Preface

How to Use This Report

1

The Oncology Market

Market Drivers

Market Size

Key Players

Oncology Products

2

Overall Trends in Dealmaking

Total Oncology Deals

Oncology Deal Values

Top 15 Oncology Deals (2000-2011)

3

Further Deal Trends Analysis

Oncology Deals by Deal Types

Oncology Deals by Phase of Development

Case Studies

Oncology Deals by Deal Value

4

Product Deals

Number of Oncology Product Deals

Oncology Product Deals by Phase of Development

Oncology Product Deals by Total Deal Value

Product Deal Values by Average Deal Value

Breakdown of Products Deals:

Small Molecules, Biologics,

Vaccines and Diagnostics

Collaborative R&D Deals

Marketing Deals

Case Studies

Collaborative R&D Deals

General Analysis of Oncology Product Deals

5

Mergers and Acquisitions

Merger and Acquisition Oncology Deals

Oncology M&A Total Deal Values

M&A Case Studies

6

Finance Deals

Number of Oncology Finance-Based Deals

Case Study Trail-Blazing:

Non-Profit Steps into the Funding Gap

7

Manufacturing, Technology Access and Other Deals

Number of Manufacturing Deals

Number of Technology Access Deals

Number of Other Deals

Case Studies

8

Financial Deal Terms

Oncology Deal Royalties

Royalty Rate Case Study

Oncology Deal Upfront Payments

Oncology Deal Milestone Payments

9

Oncology Dealmaking by the Top 12 Pharma Companies

Roche

Bristol-Myers Squibb

Merck & Co

Bayer

GlaxoSmithKline

Sanofi

Pfizer

Abbott

AstraZeneca

Eli Lilly

Novartis

Johnson & Johnson

10

Future Oncology Deal Making

Appendices

1. Oncology Deals Data of 2011
2. Published Video with Views and Opinions
3. List of Case Studies and Deals Referenced
4. Additional Tables Referenced in the Report

Further Information

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About Essential Deal Trends

PharmaDeals® Essential Deal Trends is a new deal trend analysis resource from PharmaVentures' expert analysts.

Essential Deal Trends publishes new reports based on key therapeutic areas, such as Oncology, Diseases of the Cardiovascular System, Vaccines or Diseases of the Central Nervous System. For those fast-moving areas, such as Oncology, we update the report every 6 months. It provides crucial facts, figures and analysis for business decision support.

Data Source

Analyses are based on data from *PharmaDeals v4 Agreements*, a database of over 43,000 deals and alliances since 1996. PharmaDeals sources and indexes deals on products (pharmaceuticals, vaccines, vitamins/minerals, diagnostics, medical devices, surgical equipment, technologies etc) for the prophylaxis, diagnosis and treatment of human diseases, as well as financial, merger and acquisition or collaborative deals that facilitate commercialisation of such product, with any deal conducted between private and public companies, universities, private-, government- and intergovernmental-funded research organisations and bodies worldwide. Over 120 sources are monitored daily, with special emphasis on finding deals from emerging countries.

Oncology – Definition of Term

This report refers to 'oncology' deals, defined by PharmaDeals using the World Health Organisation's International Classification of Diseases (ICD-10), and termed within ICD-10 as 'Neoplasms'.

Case Studies

The report contains multiple Case Studies, indicative of the oncology deal-making landscape, which are specially classified as 'SuperDeals', 'Trail-Blazing Deals' and 'In-line Deals'. 'SuperDeals' are simply the large deals, often mergers and acquisitions. 'Trail-Blazing Deals' buck the trend or even represent a potential paradigm shift – for example, a company that is moved to a completely new product area or deal that has a creative deal structure. 'In-line Deals' are deals that could be expected for that company, or are generally on-trend and indicative of the deal-making landscape.

Appendices

Appendix 1 provides a list of all oncology deals with deal data from 2011 (subscribers to the PharmaDeals database can link to the full deal record for in-depth deal information).

Appendix 2 lists other related resources published in PharmaTelevision's News Review video programme.

Appendix 3 provides a list of all Case Studies, and the full deal referenced within the Case Study.

Appendix 4 provides the underlying data tables to figures presented in the main chapters.

Interactive Features (iReport)

Wealth of Tables and Figures 'ready for use'. At the heart of *Essential Deal Trends* lies the facts and figures that underpin any analysis. Use the tables and figures directly in your presentations and reports.

Fully searchable and interactive online format. Great search facility, and easy to browse and get the text, tables and figures you need – quickly.

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Our **systematic approach** help you organise your information for further meta-analysis. All reports in the series have a consistent structure, which means that you can easily navigate between reports, extracting information across multiple reports and making comparison. For instance, if you are interested in conducting meta analysis on graphs of deals numbers by phase of development across multiple therapeutic areas, then simply use the Cut and Paste feature to create your own report.

Fully exportable in different formats. All text, figures and tables are exportable into MS PowerPoint, MS Word and PDF, allowing you to manipulate the data to suit your own analytical or forecasting needs.

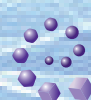
Deal Linking. *Essential Deal Trends* is underpinned by PharmaDeals' unique, proprietary database which provides timely, actionable, market intelligence for analysts, business developers and company executives in the life-sciences sector. Link quickly from the reports to the full deal records (requires a PharmaDeals Agreements subscription).

Further Information

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